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Ex. No.

UPX0095

1:20-cv-03010-APM

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APLGOOGDOJ-00052325

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Bing Scenario

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- Capture rate established at ^{Redacted} % of forecast Google Safari queries (i.e., are assuming Redacted would change default search engine to Google or migrate to Chrome)
 - * Consistent with our original modeling last Fall
 - * **Capture Rate is a difficult variable to predict**— sensitivities provided in the Appendix 2

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- Revenue share established as ^{Redacted} Redacted

Comparison

- Assumed ^{Redacted} “defection” rate for Google post-cancellation

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