IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,

Plaintiff,

v.

Case No.: 1:11-cv-0858

Judge: Jackson, Amy, B.

UNILEVER, N.V., UNILEVER PLC, CONOPCO, INC. and ALBERTO-CULVER CO.,

Defendants.

NOTICE OF EXTENSION OF TIME

Plaintiff, the United States of America, by the undersigned attorney, hereby provides notice that pursuant to paragraph IV.A of the Final Judgment, it has granted Defendants Unilever N.V., Unilever PLC, and Conopco, Inc. a thirty (30) day extension of time to divest the Divestiture Assets. The divestiture period provided under paragraph IV.A of the Final Judgment shall expire no earlier than September 6, 2011.

Dated: August 5, 2011

Respectfully submitted,

UNITED STATES OF AMERICA

<u>s/ John P. Lohrer</u> John P. Lohrer (DC Bar #438939) Andrea Arias Attorneys for the United States U.S. Department of Justice Antitrust Division Litigation I 450 Fifth Street, NW, Suite 4100 Washington, DC 20530 Telephone: (202) 616-5125 Facsimile: (202) 307-5802 Email: John.Lohrer@usdoj.gov

CERTIFICATE OF SERVICE

On August 5, 2011, I, John P. Lohrer, caused a copy of the foregoing document to be electronically submitted with the clerk of court for the U.S. District Court, District of Columbia, using the electronic case filing system for the court. I hereby certify that I caused a copy of the foregoing document to be served upon Defendants electronically or by another means authorized by the Court or the Federal Rules of Civil Procedure.

<u>s/ John P. Lohrer</u>
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