

## Unknown

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**From:** mark.lay@solutioncompany.com  
**Sent:** Friday, October 26, 2001 5:24 PM  
**To:** Palmer, Mark A. (PR)  
**Subject:** Ain't this fun!?

Hey Mark,

I know your plate is overly full, but I did want to through out one suggestion that might help internal and external communications. The shorts are trumpeting all of the insider sales. The company is not required to, but if you disclosed selling, or lack thereof on a more frequent basis, like monthly, it might show a different picture and help bolster moral.

I hope this isn't overly naive, but I would love to help any way I can. I am praying heavily already.

Thanks,  
mark

Mark Lay  
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